

socialcities.org :

The city of the future.
Defined by citizens.
Designed by Droog.

With socialcities.org, Droog upends the existing paradigm of building cities. As part of the program Design+Desires, the online platform invites citizens from all over the world to define their dream city. By creating their avatar and filling in questionnaires, Droog gathers data on their dreams and desires. This data, combined with that of other projects under Design+Desires, is shared with professionals. It results in Droog facilitating the creation of a city from the bottom up instead of top down, therefore creating the city of the future.

The traditional city creation

Everything has changed around us, yet the way cities are designed is similar to 50 years ago. Government, planning and real estate parties create cities that are built to last for decades - but it's the citizens that make a city truly come alive and thrive. However, once the buildings are standing, citizens are left to make the most of what is offered to them, on their own few square meters. With any luck they could plant a garden, or paint their house. Yet they don't have any input on the security of the city, or on what they want their recreational space to be like. Traditional city creation does not optimally cater to current personal, social and transnational needs. Nor does it ensure true ownership of its citizens, and successful longevity.

Enter: socialcities.org

socialcities.org is a virtual city. It invites people from all over the world to become a citizen. Create your Avatar and share your dreams and desires through in-depth questionnaires. Do you want a playground within 10 metres of your doorstep? Or a rooftop terrace with solar panels? Do you

want a square to play basketball on, or a daily market with fresh produce? Let us know and see your city grow – all based on your own dreams and desires, and of those around you. In socialcities.org transnational citizens take the lead, and professionals follow. The architects and city planners will create the city according to the dreams and desires of the citizens. Facilitated by Droog.

Join us!

Droog calls upon people from all over the world to join socialcities.org and create their own avatar on www.socialcities.org. The more data collected, the better Droog can brief professionals, allowing for more accurately created building stones of your future city.

Background socialcities.org

socialcities.org was created in 2015 by Renny Ramakers (Droog) and Mark van der Net (OSCity) in collaboration with Thonik (design). It is part of the Social City installation at the Bi-City Biennale of Urbanism Architecture (UABB) 2015 in Shenzhen. Social City is a project of the user-centered urban research-and-do program Design+Desires, which was initiated by Renny Ramakers in 2014. The goal of Design+Desires is to facilitate a model of the city of the future.

Contact

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For more information on
socialcities.org and
Design+Desires please visit

www.socialcities.org
www.designdesires.org

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socialcities.org :

城市的未来。
由公民来定义。
由Droog来设计。

Droog 带着 socialcities.org 颠倒了现有城市建设的样式。作为 Design + Desires (设计 + 愿望) 项目的一部分, 这个网络平台邀请全世界的公民来定义他们的梦想和城市。通过阿凡达创建和问卷填写, Droog 收集他们梦想和愿望的数据。这些数据, 和 Design + Desires 的其他计划结合, 分享给专业人士。Droog 得出的结果将以自下而上替代自上而下, 促进城市的创建, 从而创造城市的未来。

传统的城市创建

我们身边的所有事情都在改变着, 然而城市设计的方法跟50年前别无两样。政府, 规划和房地产建造可以经受几十年的城市, 但是让公民来建造城市才能使其真正地栩栩如生、茁壮成长。然而, 一旦楼房建成, 公民就只能在自己的几平方米范围内, 尽量利用提供给他们的。幸运的话, 他们可以打理花园, 或者粉刷房子。而他们没有任意的意见参与到城市的安全, 或者想要怎样的娱乐场地。传统的城市建设, 不会最佳迎合当今个人, 社会和跨国界的需求; 或者都不会确保公民真正的所有权和如愿以偿的持续性。

输入: socialcities.org

socialcities.org 是一个虚拟的城市。它邀请全世界的人们参与成为公民。创建你的阿凡达, 透过深入的问卷分享你的梦想和愿望。你想要一个门阶10米以内的娱乐场吗? 或者一个装有太阳能板的屋顶平台吗? 你想要一个可以打篮球的广场, 或者提供新鲜果蔬每日市场吗? 让我们了解, 看着你的城市成长起来吧 - 这全部基由

你自己的梦想和愿望, 和你周边的林林总总。在socialcities.org中, 跨国界的公民作主, 专业人士跟随。建筑师和城市规划师会根据公民的梦想和愿望建造城市。由Droog来促进。

加入我们

Droog 呼吁全世界的人们加入 socialcities.org 在socialcities.org上创建他们的阿凡达。越多数据的收集, Droog 就会越好地向专家们介绍, 以至更加准确地为未来城市建造建筑石材。

背景 socialcities.org

socialcities.org 在2015年由 Renny Ramakers (Droog) & Mark van der Net (OSCity)创建, 设计合作 Thonik。它是2015深港城市建筑双年展: 社交城市的一部分。社交城市是以人为本的城市研究实践 Design + Desires (设计 + 愿望) 项目的一部分; 此项目由Renny Ramakers 在2014年发起。Design + Desires (设计 + 愿望) 的目标是促进建立一个城市未来的模型。

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更多信息

socialcities.org 以及
Design + Desires

请浏览

www.socialcities.org

droog